



Casey Belloso

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About Me

As a multimedia designer with a strong ambition to grow and succeed, I am constantly seeking new challenges to enhance my skills and add value to my employers. My passion for design drives me to stay current with the latest design trends and technology, and I am always eager to learn and expand my knowledge in the field. I am a creative problem solver with a positive attitude and strong work ethic, and I am committed to delivering high-quality work that exceeds expectations. I believe that with my dedication, talent, and drive, I can make a meaningful contribution to any organization and help it to achieve its goals. I am eager to join a company that supports my growth and provides opportunities for me to reach my full potential, and I am confident that together, we can create something truly remarkable.

Education

- BAS Computing Technology & Software Development** 2022 - Current
Valencia College
- AS Interactive (UI/UX) Design** 2019 - 2020
Valencia College
- AS Graphic Design** 2015 - 2018
Valencia College

Certificates

- Graphic Design Production
- Graphics Design Support
- Graphics Interactive Design Support
- Graphics Interactive Design Production

Experience

- Lead Designer & Media Buyer** 2018- Current
Cobia Marketing
As a versatile and dynamic member of a thriving small agency, I excel in juggling multiple roles, including those of graphic designer, social media manager, website developer, and senior media buyer for over 60 TikTok campaigns. I approach each task with unwavering commitment and enthusiasm, embracing every challenge as an opportunity to learn and grow. Whether it requires utilizing my design skills, managing complex social media strategies, coding custom websites, or negotiating effective media buys, I bring a depth of knowledge and an unyielding drive to every project. And if faced with an unfamiliar task, I am quick to research and master the necessary skills to deliver exceptional results.
- Print Specialist** 2017 - 2018
UPS
As a Print Specialist at UPS, I was known for delivering exceptional customer service experiences, bringing a high level of professionalism and expertise to every interaction. I expertly handled a wide range of print orders, from small to large, and was able to quickly adapt to the unique needs of each customer.
- Graphic Design Intern** JAN - MAY 2018
Orlando Style Magazine
During my internship with Orlando Style Magazine, I gained valuable experience in elevating the magazine's visual appeal and engaging its readership. I honed my skills in Adobe InDesign, creating visually stunning spreads and article designs, and played an important role in updating the magazine's website to keep its content fresh and relevant.

Skills

- Illustrator
- Photoshop
- InDesign
- WordPress
- After Effect
- HTML & CSS